



جامعة الفيصل
Alfaisal University

Partnering with the Best

Collaboration Opportunities

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Brief



Alfaisal University was founded by the highly reputed King Faisal Foundation in 2002 as one of the first Private Non-Profit, research and teaching universities in the Kingdom committed to achieving international standards of excellence. With the support of its national and international co-founders and distinguished Board Members Alfaisal managed to achieve its mission to remain a student –centered institution committed to research.

Alfaisal offers a world-class marketable undergraduate and graduate programs to the finest male and female students in the Kingdom and the Region. Providing its students with opportunities to develop their full potential with outstanding facilities, inspirational academics and research-led teaching that will enable our students to leave us as highly skilled, well-developed individuals able to make the transition into the workplace easily.



Collage of Medicine Sponsorship Opportunities

Programs	Sponsorship
Summer Spirit Program Sending students during summer for research and clinical attachments to UK, USA and Europe.	SR 1,000,000
Graduate program for Public health Related to health and environmental issues	SR 5,000,000 SR 200,000 per student
Alfaisal Cancer academy	SR 5,000,000 as permanent (Partial funds is SR 250,000 per year)

Collage of Engineering Sponsorship Opportunities

Annual Engineering Projects Competition Sponsorship

An Annual Engineering Projects Competition will be held to strengthen the vision that research is indeed one of the missions of Alfaisal University. Engineering senior students will present their innovative projects designed and built during the “Engineering Capstone Design Course” where students work in teams to solve either an industry problem, develop innovative tools to assist researchers or work on their own entrepreneurial idea. At the end of the semester, student teams display and present their projects to a panel of judges, invited guests, media, and their peers, while competing for prizes. External funding is needed for supporting students in procuring projects’ components, printing posters, small trophies, and cash prizes, and printing of a poster book. A funding of 250,000 SAR annually is sought. The BAE logo would be placed on all posters and in all booklets & advertising.

**SR 1,000,000
for 4 years**



A new Engineering undergraduate and research laboratory, Instrumentation and Control Lab, is needed as part of Mechanical Engineering undergraduate and research labs. A one-time funding in the amount of 500,000 SAR is sought for equipping a dedicated laboratory in the company's name in a specific R&D area. The funding for example could be attached to a specific research contract.

SR 500,000



Digital transformation technologies such as Internet of Things (IoT), Robotics, Artificial Intelligence, and Data Analytics have transformed almost every industry sector, including but not limited to energy, healthcare, transportation, manufacturing, retail, and agriculture. This corresponds to the commitment of Saudi Arabia's Vision 2030 to develop the digital infrastructure, activate economic sectors, support industries and private sector entities, and advocate for the development of public-private business models. A one-time funding of 500,000 SAR is needed for establishing an Engineering Innovation Laboratory at Alfaisal University. This initiative aims to provide a platform for a curriculum rich in IoT-related skills, and serve as a space that fosters innovation and creativity.

SR 2,000,000



Sustainability Day

Go Green & Give Back - Recycling and Sustainability Campaign & Competition

Sponsorship

This initiative is in line with the 2030 vision and its related aspects to increasing sustainability and environmental concerns and awareness. The initiative aims to recognize and celebrate the success, innovations, and aspirations of sustainability as part of higher education ultimate goals. It will promote awareness and investigate possible ways of increasing diversified types of recycling.

The BAE System Sustainability Day will be comprised of lectures and talks by sustainability and recycling pioneers in Riyadh and the Kingdom (whether individuals or companies) related to their current and future efforts in expanding the ground for more recycling and sustainability techniques. Adding to that a competition to design recycling bins in an innovative and creative way and the winning design will be implemented and distributed throughout campus.

**SR 500,000
for 5 years**



Formula Student Car Sponsorship

Formula Student Competition in Silverstone

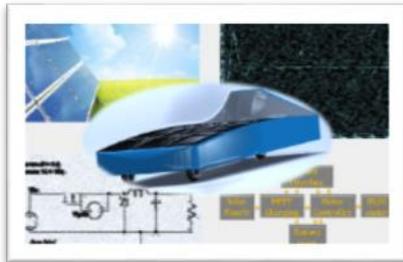
The Formula Student Competition attracts students from around the globe and provides an ideal opportunity for them to test, demonstrate and improve capabilities to deliver a complex and integrated product in the demanding environment of the motorsport industry. Alfaisal University's participating team at the 2017 Formula Student Competition in Silverstone received the RaceTechmag Spirit of FS Award. The Formula judges and chief designers were impressed with the level of proficiency, dedication, and spirit of the Alfaisal Haizum team. Students from the Mechanical Engineering Department at Alfaisal University became the first Saudi team to participate in the Formula Student competition. The team of 25 students spent months of research, hard work and put their aerodynamic, mechanical design and suspension knowledge to work in designing and building a car to compete in this motor sport competition. BAE's sponsorship of 600,000 annually is sought for covering the costs of design, fabrication, shipping for the car and travel costs for the Alfaisal team.

**SR 600,000
Annually**



The College of Engineering Solar Car project aims to design of an efficient and reliable solar powered vehicle capable of competing in international competitions. This is a state of the art challenge involving a multidisciplinary team of electrical, mechanical, software and industrial engineering students. Currently in its third year the project continues to develop the skills of the students in research, simulation, experimental design and prototyping, teamwork, and logistics amongst other HQP skills, and it helps them improve their understanding and grades in their courses. The team aims to participate in world solar challenge competitions in Australia 2019. Funding is sought in the amount of 500,000 SAR annually for covering the costs of design, fabrication, shipping of the car and the travel costs for the Alfaisal team.

SR 500,000



Students from the faculty of Engineering joined national and international universities in building ultra-fuel-efficient vehicles. Students researched, designed and built their own ECO Vehicle. The process included computer aided design, simulation, laser cutting and creating a fiberglass body panel. The students thus gained knowledge and skills to design, develop and manufacture. Team Alfaisal named the vehicle "Faith". Students have competed Alfaisal University's engineering students participated in the Shell Eco-Marathon Asia in 2015, 2016, 2017, and 2018. They Received the Perseverance Team Spirit Award. Funding is sought in the amount of 400,000 SAR annually to cover the costs of design, fabrication, and shipping for the car and travel costs for the Alfaisal team.

SR 400,000



All of the student car related activities will be placed under a new centre in order to retain the knowledge and to better serve the community. Main Activities and Services will include Research and Development; Manufacturing and Testing, and Educational and Training. A one-time funding is sought in the amount of 1.5 million SAR to set up the centre. Equipment such as 4axis CNC router machine, NC bending machine, NC pipe bending machine, CNC plasma cutting, wind tunnel, tools, and software will be purchased.

SR 1.5 million

University Sponsorship Opportunities

Alfaisal university Website Sponsorship

Opportunity	Funding
Platinum Sponsorship	SR 1,000,000 for 3 years

Alfaisal University website highlights the university's vision and mission with full lists of Co-founders and BOT members and providing full exposure of the university's success over the years highlighting achievements, news, events, and activities with increased site viewing every year to local and international visitors. It is an excellent opportunity to gain exposure to a widespread and diverse audience.



Annual Career Expo

Opportunity	Funding
Platinum Sponsorship	SR 1,500,000 for 5 years

The career expo is an enriching experience where exhibitors have a chance not only to showcase their services and network but also to recruit highly qualified graduates. Students and public attendees benefit from the elite services of the Alumni and Placement Relations department (APR), learn more about Alfaisal University graduate programs; MBA, MNT, MPH, MBS, MRIS, MEM, & MGC, and hand over their CVs to companies of their interest. **As part of the APR department’s CSR, the proceeds of the event will go to the Student Fund to aid the students in need of financial support.**



International Volunteer Day

Opportunity	Funding
Platinum Sponsorship	SR 1,500,000 for 5 years

Alfaisal's Alumni and Placement Relations Department (APR), in cooperation with the Saudi Volunteer Organization (Takatuf), is holding an event to celebrate volunteers. **“International Volunteer Day”** gathers the most prominent volunteering organizations and provides them with opportunities to present their goals and achievements to the attendees. Engaging activities that enhance the concept of volunteerism will take place throughout the event. Our main objective is to raise awareness about volunteerism and recognize available volunteering opportunities, as well as, achieve the goal of the Kingdom's 2030 vision which aims to increase the number of youth volunteers from 11,000 to 1 million by the end of the year 2030.



Corporate Social Responsibility Events and Activities

Opportunity	Funding
Platinum Sponsorship	SR 1,500,000 for 2 years

As a non-for-profit academics institute over 50 of Alfaisal University student clubs are engaged in CSR activities where by direct and indirect social impact has been made to increase the quality of life in our community.



Privileges

PLATINUM SPONSOR

1. The Platinum Sponsor's booth will be in a main and prime location (m²).
2. Display of logo and name in all electronic and printed publicity materials such as media, flyers, banners and website as a Platinum Sponsor.
3. Acknowledgement as a Platinum Sponsor on the event's website with a link to the sponsor's website.
4. Adding name and logo of Platinum Sponsor to the event location.
5. An exclusive interview with the Platinum sponsor on Alfaisal official website.
6. Acknowledgement of the Gold Sponsor on Alfaisal official website & social media channels.
7. 2 pages of advertisement in the event's brochure.
8. An appreciation plaque will be presented during the event.

Gold SPONSOR

1. The Gold Sponsor's booth will be in a prime location (m²).
2. Display of logo and name in all electronic and printed publicity materials such as media, flyers, banners and website as a Gold Sponsor.
3. Acknowledgement as a Gold Sponsor on the event's website with a link to the sponsor's website.
4. Adding name and logo of Gold Sponsor to the event location.
5. Acknowledgement of the Gold Sponsor on Alfaisal official website & social media channels.
6. 1 ½ page of advertisement in the event's brochure.
7. An appreciation plaque will be presented during the event.

Silver SPONSOR

1. The Silver Sponsor's booth will be in an attractive location to showcase their services (m²).
2. Display of logo and name in all electronic and printed publicity materials such as media, flyers, banners and website as a Silver Sponsor.
3. Acknowledgement as a Silver Sponsor on the event's website with a link to the sponsor's website.
4. Adding name and logo of Silver Sponsor to the event location.
5. An Acknowledgement on Alfaisal official website & social media channels.
6. ½ page of advertisement in the event's brochure.
7. An appreciation plaque will be presented during the event.

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